

Length of role: 30 days across January 2021 and February 2021

- *The 30 working days may be undertaken over a short or longer period of time dependant on the needs of the service and the availability of the successful applicant. Exact timescales will be arranged in agreement with the Online Services Manager*

Responsible to: Scott Lauchlan-Ford – Online Services Manager

You will be paid at a rate of £10 per hour (£2250 for 30 days) paid in two instalments completion of a timesheet.

- *Please be aware that you will not be a 42nd Street employee and so will not qualify for annual leave or other benefits associated with employment.*
- *A day is equal to 7.5 hours*

- You must be between **18 and 25** to apply
- Application submission date: **4th January 2021**

Internship Role Description

42nd Street's vision is for accessible inclusive services for all young people aged 11-25 years. We support young people with their emotional wellbeing and mental health promoting choice and creativity. We champion young person-centred approaches that demonstrate local impact and have national significance.

We are in the process of building a new website and digital platform. With the help of our digital partners WEB, we're creating a site that is interactive, filled with resources and that young people can access support through directly.

We're looking for someone to help fill this new site with relevant content. This will initially involve looking at our existing resources, blogs and articles, updating some and creating entirely new pieces to ensure there's a wealth of content on the new site that is accessible to young people and covers a wide range of topics relating to mental health and wellbeing.

As the site develops we're keen that it encourages further contributions from young people and will not only need innovative ways to encourage this both online and offline, but to curate the content submitted too. We are keen to be inclusive of a range of identities and respond to the voices of young people in what we should be doing online.

You will work closely with our Online Services Manager, Marketing and Communications Manager, Digital Strategy Lead and attend occasional meetings with our digital design team. You'll need to be organised and self-motivated with a broad understanding of factors around wellbeing and mental health and good writing skills.

Tasks will include

- Getting an overview of, and consolidating, existing resources
 - Mapping out where gaps in content are and discussing what content may be needed
 - Meeting other young people to capture their voice and encourage involvement and contributions
 - Creating new content, either yourself or in collaboration with staff and young people, in line with 42nd Street's young person accessible approach
 - Join meetings with our digital partners to ensure content aligns with the site build
 - Explore innovative ways to involve young people in the live site and keep content consistently fresh.
-

How to apply

Please submit an expression of interest explaining:

1. Why you wish to undertake the role;
2. Any relevant courses or qualifications either current studies or completed (not essential);
3. Any previous experience related to this role (copy writing experience, content created, work or volunteering with a mental health and wellbeing focus or young people, etc) along with a CV.

Please email to scott.lauchlan-ford@42ndstreet.org.uk

If you would like an informal talk about the role please contact Scott on scott.lauchlan-ford@42ndstreet.org.uk

This role is subject to an Enhanced DBS check in line with our Safeguarding procedures. 42nd Street will pay the fee associated with this.